



Strategic Plan 2021 - 2025

Vision: Ensuring a safe & sustainable future for our stakeholders in the forestry industry

Mission: Collaborating with, influencing and supporting industry partners to co-design a sustainable supply chain

Strategy	Co-designed Partnerships To avoid duplication, allow for coordination and working in a collaborative environment	Strengthening Safetree Contractor Certification To validate our licence to operate and create a professional industry	Influencing ROVE To ensure forestry is well represented as a key primary industry that is aptly funded to recruit, train and upskill our workforce
Operational	PEAK Body NZ Forest & Wood Sector Forum Forest Owners Association, Farm Forestry Association, NZ institute of Forestry, NZ Wood Councils (new TOTS) Forest Industry Safety Council (FISC) Promotional Digital Campaign 2021 Forestry Career Expos	Safetree Contractor Certification Technical Advisory Group Governance Toolbox initiatives Silviculture Action Group (SAG) Positive profiles & stories – monthly acknowledgements posted on facebook National Contract Template Model - Worksafe	Food & Fibre – Forestry Action Plans Skills Establishment Leadership Group Food & Fibre Consortium Forest & Wood Processing Workforce Council Forestry ROVE Action Group (FRAG) Food & Fibre Centre of Vocational Excellence Board Position (CoVE)
Outcome	Alignment of funding & strategies to add value to all of industry and provide benefits for all parties	All contractors are certified and it is a credible programme respected outside of the industry by 2026	The industry has a sustainable well skilled workforce with succession of youth through the system

Values: Leadership – Collaboration – Professionalism – Fairness – People First – Honesty & Integrity